



PRIMARY & SECONDARY
Robotic Packaging Solutions

FOR IMMEDIATE RELEASE

JLS Names Regional Sales Manager for Central U.S. Region

John Hofer brings automation product and technical experience to JLS' sales team

YORK, Pa., January 28, 2019 – JLS Automation has named John Hofer as Regional Sales Manager, Central Region for the U.S. and Canada. He will report to Michael Newcome, Director of Sales, Central U.S. and Canada.

Hofer has experience as a technical product manager in the packaging industry and will support sales for the midwestern U.S. and Canada. Previously, Hofer held several roles during his 13 years with Multivac, including Field Service Manager and Automation Technical Product Manager, where he created custom automated packaging solutions. Before Multivac, Hofer held several positions across different divisions at Barry-Wehmiller Companies, including Sr. Project Engineer, Retrofit and Rebuild Sales and Customer Service.

Hofer has a Bachelor of Science degree in Electrical Engineering from Southern Illinois University.

“We welcome John to JLS, and are excited to have added a valuable resource to our Central sales team,” said Craig Souser, JLS President and CEO. “John brings a wealth of experience in the packaging industry and will help JLS grow and expand in the Midwest.”

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About JLS Automation

JLS Automation provides custom vision-guided robotic solutions for the food packaging industry. Offering both primary and secondary packaging systems, JLS designs hygienic packaging solutions for harsh sanitary environments. Dedicated to offering simple, user-friendly solutions to complex packaging challenges, JLS has been awarded multiple patents for its robotic tooling and leak detection systems. Learn more at www.jlsautomation.com.

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